PRESS KIT

IN BLOOM

A real-time AI system translating live electricity data into blooming and wilting.

IN BLOOM, press image 1. 2025. Courtesy of Ronen Tanchum. Source file: RonenTanchum TAM25 WEB DanielHanochPhotographer 1 1340 c.

WORK

- IN BLOOM, 2025
- AI data installation

SHORT DESCRIPTION

- A real-time AI system translating live electricity data into blooming and wilting.

LONG DESCRIPTION

- IN BLOOM is a real-time AI generative system that continuously imagines new floral scenes from live electricity data. When the grid draws more from green energy, the flowers tend to bloom; when polluting energy sources dominate, the field begins to wither.

PRESENTATION

- Tel Aviv Museum of Art
- Museum presentation

EDITION

- Edition of five installation artworks

TECHNICAL

- AI and live data installation

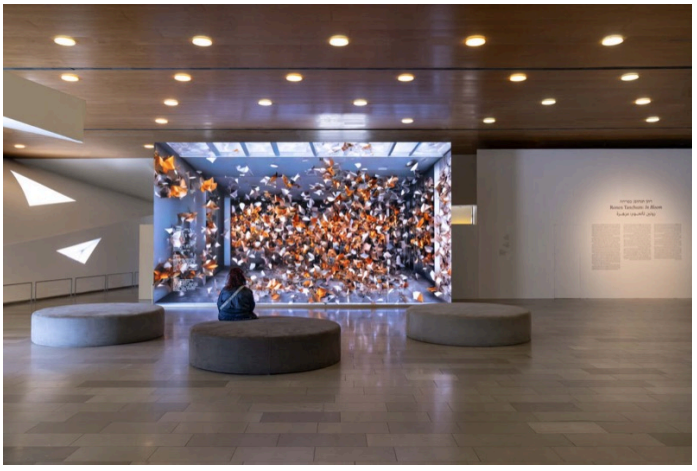
IN BLOOM, press image 2. 2025. Courtesy of Ronen Tanchum. Source file: in bloom.

IN BLOOM, press image 3. 2025. Courtesy of Ronen Tanchum. Source file: RonenTanchum TAM25 WEB DanielHanochPhotographer 2 11 1340 c.

IN BLOOM, press image 4. 2025. Courtesy of Ronen Tanchum. Source file: RonenTanchum TAM25 WEB DanielHanochPhotographer 4 1340 c.

IN BLOOM, press image 5. 2025. Courtesy of Ronen Tanchum. Source file: RonenTanchum TAM25 WEB DanielHanochPhotographer 5 1340 c.

IN BLOOM, press image 6. 2025. Courtesy of Ronen Tanchum. Source file: RonenTanchum TAM25 WEB DanielHanochPhotographer 6 1340 c.



IN BLOOM, press image 7. 2025. Courtesy of Ronen Tanchum. Source file: RonenTanchum TAM25 WEB DanielHanochPhotographer 7 1340 c.

IN BLOOM, press image 8. 2025. Courtesy of Ronen Tanchum. Source file: fit2 1280.

IN BLOOM, press image 9. 2025. Courtesy of Ronen Tanchum. Source file: fit3 1280.

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studio@phenomenalabs.com