

PRESS KIT

Flora Synthetics

Hyperreal flowers generated as monumental sculptures within simulated space.



Flora Synthetics, press image 1. 2025. Courtesy of Ronen Tanchum. Source file: 04.

WORK

- Flora Synthetics, 2025
 - AI moving image
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SHORT DESCRIPTION

- Hyperreal flowers generated as monumental sculptures within simulated space.
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LONG DESCRIPTION

- Created within the OpenAI Artist Program, Flora Synthetics explores artificial bloom as emotional form. The flowers never existed biologically, yet they retain a strange familiarity and physical weight.
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EDITION

- Edition of one moving-image work
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TECHNICAL

- OpenAI Artist Program
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ADDITIONAL DETAILS

- Large-scale digital sculpture studies
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Flora Synthetics, press image 2. 2025. Courtesy of Ronen Tanchum.
Source file: flora synthetics.



Flora Synthetics, press image 3. 2025. Courtesy of Ronen Tanchum.
Source file: 05.



Flora Synthetics, press image 4. 2025. Courtesy of Ronen Tanchum.
Source file: 06.



Flora Synthetics, press image 5. 2025. Courtesy of Ronen Tanchum.
Source file: 07.



Flora Synthetics, press image 6. 2025. Courtesy of Ronen Tanchum.
Source file: 08.



Flora Synthetics, press image 7. 2025. Courtesy of Ronen Tanchum.
Source file: 09.



Flora Synthetics, press image 8. 2025. Courtesy of Ronen Tanchum.
Source file: 10.



Flora Synthetics, press image 9. 2025. Courtesy of Ronen Tanchum.
Source file: 11.

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<https://ronentanchum.art/artworks/flora-synthetics.html>

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